

**From:** [donotreply@latourism.org](mailto:donotreply@latourism.org) on behalf of [Los Angeles Meeting & Travel Professionals Guide](#)  
**To:** [Kent Smith](#)  
**Subject:** Los Angeles Meeting & Travel Professionals Guide  
**Date:** Tuesday, July 21, 2015 10:39:27 AM

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## Los Angeles Tourism & Convention Board



## How to attract big meetings business in Los Angeles

If you want to attract convention, special event and trade show business, including the SMERF and sports travel market, this is the publication that can help you do that!

Advertising in the **2016 LOS ANGELES MEETING + TRAVEL PROFESSIONALS GUIDE** can help meeting planners, event organizers and attendees find you while they are in that all important first step—site and vendor selection.

As the official meeting planners guide for the LATCB, the **LOS ANGELES MEETING + TRAVEL PROFESSIONALS GUIDE** is distributed to 12,500 professional meeting and travel planners across the country. This publication is produced annually and is the EXCLUSIVE sales voice for the LATCB convention and events sales teams!

**Don't forget to put this in your plan for 2016.**

Here are the dates to remember:

ADVERTISING CLOSE: SEPTEMBER 2015

PUBLISH: NOVEMBER 2015

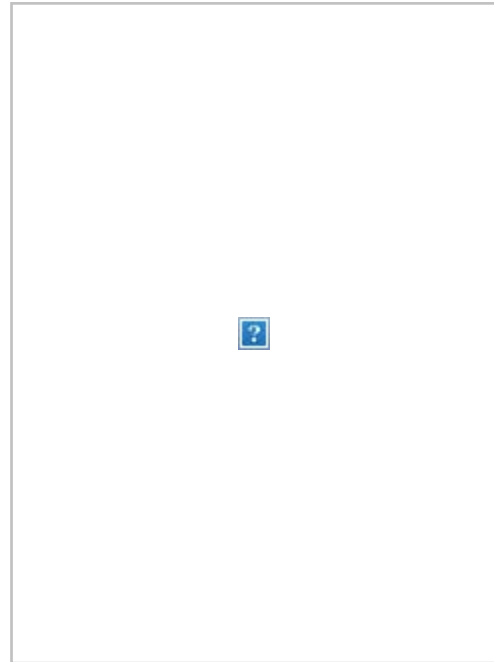
IN MARKET: DECEMBER 2015 THROUGH NOVEMBER 2016

**To reserve your space contact your LATCB advertising**

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at [Beverly.Sparks@MilesPartnership.com](mailto:Beverly.Sparks@MilesPartnership.com) or call 818-626-8517.

Check out the 2015 Los Angeles Meeting +  
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